



County of Marin Community Service Fund Program Application Form

Application Date September 28, 2020

Fiscal Year July 1, 2020 - June 30, 2021

Organization Information

Full Legal Name: Marin Athletic Foundation

Organization URL: www.marinathleticfoundation.org

Mission/purpose of your organization:

Marin Athletic Foundation (MAF) was founded in 1984 by individuals concerned about the decrease in funding for athletic programs in the Marin County high schools. The organization and the community members who volunteer their time and efforts for the organization believe that athletics are a vital part of every high school experience and provide important educational and developmental outcomes for students. The organization believes that school districts need community support to keep athletic programs from being eliminated and to ensure that broad participation by all students in both interscholastic and intramural programs continue.

Grant Request Information

Program/Project Name: Health and Safety Initiatives for Local Marin high school Athletic Programs

Summary of how County funds would be used for project:

The mission is to support (\$) athletic programs by focusing on the health, safety, and injury prevention of all athletes in HS in Marin. We provide students, faculty, and staff with resources to create a safer athletic experience for everyone.

Amount Requested Dollar: The mission is to support (\$) athletic programs by focusing on the health, safety,

Total Project Cost: \$70,000.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

This program is funded by the generous giving of individual donors and grants such as this one. We typically give to the 12 local high schools around \$65,000/year pending the amount of fundraising we are able to do throughout the year. We have a Director of Operations; the only paid person on staff, mailing costs, operating costs including but not limited to: website, CRM systems, marketing and host 3 – 4 events throughout the year to honor our Hall of Fame inductees, our broader community at a golf tournament and our Outstanding Student award winners. These events raise additional funds and awareness for our cause. Like many others, due to COVID, we have had to postpone or cancel all of our gatherings since March 2020 and are attempting to be creative to find ways to raise funds/ awareness for our athletic programs. We were still able to honor our 24 Outstanding Student-Athletes via Zoom, provide scholarships to 15 students, and have continued outreach to provide equitable support for all the diverse student population of Marin. These programs are going to need our help more than ever with the added stress on the health and safety of the athletes not only with the inherent risk of all sports but the new threat of COVID. The organization's main fundraising events consist of a golf tournament held each Spring (postponed due to COVID) and a mail fundraising campaign in the Fall. Since Marin Athletic Foundation's inception, the organization has donated more than \$1 million towards high school athletic programs.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

Youth Sports are the lifeblood of many communities and Marin is no exception. Below you will find how the MAF supports our local high school athletic programs to provide a safe and flourishing environment for all student-athletes in Marin. High school sports programs provide many students with a bridge to secondary education in addition to the life skills obtained through their participation. Sports programs must be safe for our students. The MAF is committed to the health and safety of our athletes. See our video here - <https://youtu.be/gR2h7-V1-90>. Below are some of the ways we impact our community.

1. Health and Safety Concussion Protocols implemented at all local high schools
2. Athletic Trainer for all schools

3. First Aid Supplies
4. Equipment for Programs
5. New safety and training equipment for each school
6. Assist in the financial impact of new COVID protocols
7. Increase in Youth sports participation
8. Offsetting childhood obesity
9. Participating in the maintenance physiological well-being of Student-Athletes
10. Community gatherings

The total amount received for the past three fiscal years:

Year	Amount	Project
2019 - 2020	\$4,000.00	Health and Safety Initiatives
2018 - 2019	\$5,000.00	Health and Safety Initiatives
2017 - 2018	\$5,000.00	Health and Safety Initiatives

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF		\$0		
Federal Grant		\$0		
State Grant		\$0		
Individual Contributions		\$100,000	\$11,000	<i>Ongoing fundraising for 2020 year - \$100k goal.</i>
Other Local Agencies		\$0	\$0	
In kind services		\$0	\$0	
Other	Allensby Grant	\$3,000	\$0	<i>application in for 2020 is in.</i>
Total Sources		\$103,000	\$11,000	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$26,400	\$6,600	<i>Director of Operations</i>
Services and Supplies		\$5,000	\$2,234	<i>Website, advertising</i>
Capital		\$0	\$0	
Other		\$3,100	\$895	<i>Insurance, tax, CRM</i>
Total Expenses		\$34,500	\$9,729	