



County of Marin Community Service Fund Program Application Form

Application Date 7/28/2020

Fiscal Year July 1, 2020 - June 30, 2021

Organization Information

Full Legal Name: Center for Volunteer & Nonprofit Leadership

Organization URL: www.cvnl.org

Mission/purpose of your organization:

We advance nonprofits and volunteerism by strengthening leadership, encouraging innovation and empowering individuals in our community.

Grant Request Information

Program/Project Name: Marin Days of Service FY 2021

Summary of how County funds would be used for project:

Funds will be used to purchase supplies and equipment specific to each Day of Service, including personal protective gear as necessary. Funds will also cover CVNL staffing to plan, market, and facilitate volunteer opportunities for Days of Service.

Amount Requested Dollar: Funds will be used to purchase supplies and equipment specific to each Day of S

Total Project Cost: \$27,450.00

Description of the proposed project/program, including the proposed project's goal(s), and the nature of the costs in specific terms, i.e. materials, labor costs, etc. Specifics of how the requested County funds will be used.

Marin-based Days of Service, often coinciding with National Days of Service, are opportunities for individuals, families, and organizations to improve their communities through volunteer service. CVNL plans to host approximately 300 volunteers who will work on 3-5 projects in Marin during several Days of Service between July 1, 2020 – June 30, 2021. Past Days of Service have included Family Volunteer Day, Martin Luther King, Jr. Day, Cesar Chavez Day, Ramadan Day of Service, and Earth Day. Depending on funding, potential Days of Service are being considered for 9/11 and Indigenous People’s Day.

On each Day of Service, volunteers select and complete one or more projects dedicated to helping improve the local community. This program will focus on providing support and/or facilitating access to services and resources for economically disadvantaged people and to training volunteers who make a commitment for future service. CVNL has been active in Days of Service for years, and we understand that with proper planning and resources, we can facilitate a successful event that creates meaningful connections for organizations and individuals. Many volunteers continue their service beyond the day, making long-term valuable contributions to the organizations and the community as a whole. CVNL coordinates with local nonprofits for the Days of Service projects, and we use our Bay Area Volunteers online volunteer matching portal (volunteer.cvnl.org) to communicate the projects and recruit volunteers. In addition to registering in advance through our online matching portal, volunteers may also participate on-site the day of the event.

Funds will be used to purchase equipment directly related to each activity such as food prep, gardening equipment and plantings, and paint and cleaning supplies. Funds will also be used to advertise the events.

List of all community interests that will be affected by the proposed project/program and the public benefit to be derived from it:

CVNL's Days of Service projects are volunteer-led projects designed to mobilize individuals, families, and service groups to meet vital needs in the community. CVNL promotes volunteerism and Days of Service projects year-round, so we are connected to the direct needs of the communities in which we work, and have established leadership and knowledge in volunteer activations. CVNL's Days of Service aren't just one day and it's not just about volunteering; it's also about real community engagement throughout the day. Our goal for 2021 is to develop more engaging activities rather than just more activities. We have already identified potential partners across areas of Marin and we

will work with them based on past projects to improve engagement and outcomes for both organizations and volunteers.

With this grant, we can purchase supplies that will allow those partners who do not have a budget to purchase anything extra to participate, which will help relieve the burden of resources and allow us all to build upon current and proposed activities to create more meaning, more impact, and better potential for long-term volunteer recruitment. We are dedicated to building volunteer projects that provide support and/or facilitate access to services and resources for economically disadvantaged people and/or train volunteers who make a commitment for future service. Another potential portion of funding would be used to facilitate a training webinar to bring together organizations participating in the Days of Service for an equity training day. We would invite participants to join together and share information on barriers to equity within volunteerism, and how to best include and serve all community members with integrity and fairness. This workshop or meeting could also be used to help create more inclusive opportunities for Days of Service.

The total amount received for the past three fiscal years:

Year	Amount	Project
2019 - 2020	\$10,000.00	Emergency Volunteer Center
2018 - 2019	\$10,000.00	Martin Luther King, Jr. Day of Service
2017 - 2018		

No County funding was received for this project or others.

Project/program can be completed if amount received is less than requested amount of Community Service funds.

Applicants are encouraged to leverage funding from other non-County sources, and priority will be given to requests that represent no more than 50% of total project cost. To demonstrate all sources of project funding, including other County sources, please provide a project/program budget below. Please fill in as applicable, and round to the nearest dollar.

Project Funding Sources	Funding Agency	Funding Requested	Received	Notes
County CSF				
Federal Grant				
State Grant				
Individual Contributions		\$2,500	\$0	<i>Appeal, board gifts</i>
Other Local Agencies		\$7,500	\$5,000	<i>Marin CF, other company sponsor</i>
In kind services		\$2,500	\$0	
Other				
Total Sources		\$12,500	\$5,000	
Project Expenses		Budgeted	Spent to Date	Notes
Personnel Costs		\$22,250	\$0	<i>Vol Services Staff</i>
Services and Supplies		\$5,000		<i>Supplies for activities</i>
Capital				
Other		\$200	\$0	<i>Car travel for local meetings</i>
Total Expenses		\$27,450	\$0	