



DEPARTMENT OF  
**HEALTH AND HUMAN SERVICES**

Promoting and protecting health, well-being, self-sufficiency, and safety of all in Marin County.



July 26, 2016

Grant Nash Colfax, MD  
DIRECTOR

Marin County Board of Supervisors  
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**SUBJECT: Request to conduct the first reading of the proposed ordinance imposing a one-quarter of one percent retail transactions and use tax to be administered by the State Board of Equalization for the purpose of providing quality preschool education, child care, healthcare, and extended learning/afterschool.**

Dear Supervisors:

**RECOMMENDATIONS:**

1. Request clerk to conduct first reading by title only of the proposed ordinance imposing a one-quarter of one percent retail transactions and use tax to be administered by the State Board of Equalization for the purpose of providing quality preschool education, child care, healthcare, and extended learning/afterschool.
2. Schedule merit hearing for August 2, 2016 at 10:30 a.m.

**SUMMARY:** The Marin Strong Start Coalition is committed to improving equitable opportunities for all children in Marin in order for them to succeed in school and have a strong, healthy start in life. For over six years the Coalition has been working together to explore the feasibility of establishing a dedicated local funding stream for children's services. On behalf of the Coalition, the Department is bringing forth for your Board's consideration, the proposed Marin Strong Start For Kids Transactions and Use Tax Ordinance.

Should your Board adopt the ordinance and accompanying resolution at the upcoming merit hearing, a measure would be placed on the November, 2016 ballot and if approved by two-thirds of the voters, would impose a one-quarter of one percent sales tax in Marin County for a period of nine years. It's estimated that the proposed sales tax at current collection levels would generate approximately \$12,000,000 annually.

**COMMUNITY BENEFITS:** This measure would give Marin County voters the opportunity to expand equitable access for Marin's children to quality preschool education, affordable childcare for infants, toddlers and young children, comprehensive healthcare services and expanded learning programs afterschool and in the summer to promote academic achievement and a strong start in life.

The merit hearing to consider this proposed Strong Start ordinance and the resolution calling for an election will be held on August 2, 2016 at 10:30 a.m.

**FISCAL IMPACT:** If your Board approves placing the measure on the November ballot, there will be additional incremental costs to the Elections department of approximately \$55,000. If the measure passes, the County's General Fund will be reimbursed for these expenses.

Please let us know if there are any questions or concerns.

<b>REVIEWED BY:</b>	County Administrator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	N/A
	Department of Finance	<input checked="" type="checkbox"/>	<input type="checkbox"/>	N/A
	County Counsel	<input checked="" type="checkbox"/>	<input type="checkbox"/>	N/A
	Human Resources	<input type="checkbox"/>	<input checked="" type="checkbox"/>	N/A

Sincerely,

Grant Nash Colfax, MD  
Director

Munis Document Number: No Munis Document Required